

## How We Operate

# Leveraging Our Strengths to Create Sustainable Value

We function in a competitive industry across multiple geographies. To thrive in this environment, our integrated business model is focused on creating value at every point and for every stakeholder.

## Megatrends



Data privacy and cyber security



Generative AI



Changing work dynamics



Technology



Sustainability

## Our Resources and Assets

### People

- 5,622 talented Mastekteers in over 40 countries
- An average age of 33.6 years
- Diverse workforce

### Financial

- A strong balance sheet, with a net equity of INR 1,774 crores
- Healthy order backlog of INR 1,794.1 crores

### Technology and Platforms

- Recognised for Oracle and Salesforce implementation
- Management of mission-critical projects
- 30+ delivery centres

### Intellectual

- Continuous investment in R&D
- Strategic partnerships with technology and business leaders
- Alliances with academics and startups under Launchpad and Project Deep Blue
- Mastek brand value
- Innovation lab as a Service
- Architecture as a Service
- IP 4.0

### Social and Relationship

- 579 clients, of which 28 are Fortune 1000
- 83,012 CSR beneficiaries

### Environment

- Energy-efficient systems
- Optimum utilisation of natural resources
- Reduced consumption of paper, food waste and plastic
- Adopting eco-friendly refrigerants for air-conditioning systems
- Automating operations

## Offerings and Solutions by Vertical

- Digital and application engineering
- Oracle cloud and enterprise apps
- Digital commerce and experience
- Data, Automation and AI
- Cloud enhancement services

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## Our Offerings



## Industry Expertise

- Healthcare and Life Sciences
- Public Sector and Government
- Retail and Consumer
- Manufacturing, Engineering and Utilities
- Financial Services

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## Creating Value for Stakeholders

## Contribution to SDGs

## Clients

4.65/5  
5.05/7  
400+  
63  
40.1%  
26%

Average customer rating  
Average customer satisfaction rating  
Oracle Cloud customers  
Salesforce customer  
Revenue from Top 10 clients  
Revenues from managed services



## People

INR 1,376 crores  
645  
29.5%  
25%  
27 hours

In wages and salaries, and benefits  
Net new hires (incl MST acquisition)  
Of women in our teams  
Of women in executive  
leadership positions  
Of training per employee



## Shareholders

INR 2,563 crores  
INR 95.5  
INR 57.3 crores  
17.8%  
20.7%

Revenue (up 17.4% from FY22)  
EPS (Diluted)  
Returned to shareholders as  
dividends in FY23  
Operating EBITDA margin  
RoE



## Society

83,158  
INR 2.87 crores  
INR 117.1 crores  
960

Direct and indirect beneficiaries  
CSR expenditure  
Taxes paid  
Volunteer hours

