Key Industry Verticals

A Vertical Approach to Growth

Our extensive experience in key industries gives us the capability and expertise to deliver differentiated solutions and value-based outcomes. By channelling our specialised knowledge and adopting a focused approach, we create value for all our stakeholders.

Health and Life Sciences

For over 20 years, Mastek has been working in the healthcare industry. This sector is worth a staggering USD 10 trillion globally and is up to date with the latest technology.

Our multifaceted capabilities, across patient experience, back office and middle office, enables us to aid companies in their digital transformation journey. Having served 60+ Oracle Life Sciences clients worldwide—from services providers to hospitals to developers to manufacturer — We are currently focusing our efforts on expanding in North America.

Government and Education

We have a long-standing relationship with the UK Public Sector, working on framework deals to drive digital transformation. There is great potential in many of the larger government entities, resulting in an estimated GBP 13 billion market.

Furthermore, digital expansion is outstripping growth in the overall market. We are an expert in Oracle Cloud Services and have extensive experience with our proven Oracle Cloud Public Sector tool kit, developed in collaboration with public sector organisations and founded upon a unique level of Oracle Cloud implementation experience. During FY23, we have had several major wins in the government and education sectors globally.

Retail & Consumer

Mastek helps retailers transform their technology by giving them a 360-degree view of consumers and serving them across the entire purchase process, using retail supply management and retail consulting.

Globally, Mastek is a 'Partner of Choice' for consumer-packaged goods (CPG) enterprises. We implement the best cloud strategy to make retailers efficient, cost-effective, and agile, while providing them with analytic capabilities to benefit from in-depth insights once cloud migration is complete. During FY23, our major wins involved services such as global solutions for workforce efficiency, managed services for higher business value, cloud migration and data modelling, BI and reporting, among others.

Manufacturing and Technology

We employ Oracle Cloud, Artificial Intelligence (AI), Internet of Things (IoT) and Data Analytics to enable global manufacturers
to automate and scale their operations.

Our tailored solutions help lower the risk of business, while data-based analysis is used on all levels. Our clients benefit from improved customer experiences and the ability to adapt to reduced demands with lean manufacturing processes. Oracle Manufacturing Cloud helps transform any issues into opportunities for success, which Mastek then further enhances by providing digital and cloud transformations through product ideation, execution and maintenance services along with ML & AI-driven product support.

Financial Services

Mastek's finance software solutions provide financial services companies with the secure tools to innovate and execute effective digital strategies.

Our strong history in vehicle leasing, particularly due to the increasing demand for electric cars, has allowed us to develop our skills and collaborate with several platforms. Moreover, we have a network of customers in the mortgage industry. Through cross-vertical solutions, we use our fraud detection experience gained from working with NHS UK across the financial sector. In the past year, we have landed key deals for modernising legacy systems and delivering managed services.

FY23 Revenue Distribution by Industry Segments

(% of revenue)

- GOVERNMENT AND EDUCATION
- HEALTH AND LIFE SCIENCES
- RETAIL/CONSUMER
- MANUFACTURING AND TECHNOLOGY
- FINANCIAL SERVICES

12

15

42

15

16