

A high end provider of Enterprise Technology Solutions that enable Business Transformation in selected verticals

# Building a Valuable, Evergreen Institution

**Disclaimer:** Throughout this session we would be making forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties and Mastek Limited will not be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

# Agenda

Geo NA Mastek Geo IA Overview Overview Overview Session I Session V Session III Session II **Session IV Session VI Financials** Geo UK Overview Overview Product s & **Solutions** Mastek\* 2 Overview

# **Mastek Overview**

# Sudhakar Ram Group CEO



# **Background**

**Challenges** 

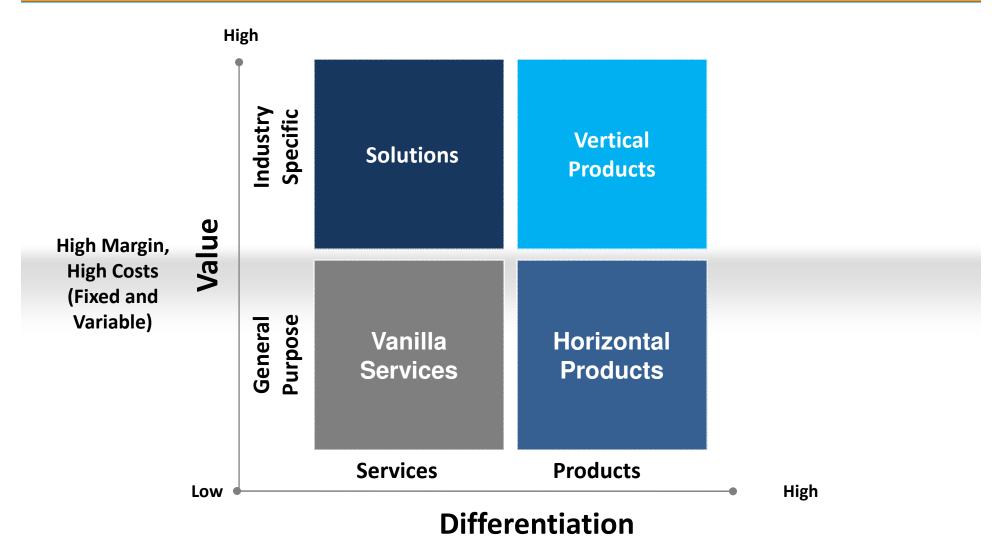
Causes

Actions taken for Turnaround

- 2009-2011 had been a tough phase for Mastek with revenue going down from Rs 943 cr to 595 cr a drop of 37% and net profits going down from Rs 141 cr to loss of Rs 56 cr
- Significant drop in UK revenues with fall out of NHS project in BT (highly profitable) and Insurance project put on hold by Capita.
- Lack of growth momentum in the Insurance and Financial services segment in N. America.
- Need for continued spends in product development and sales & marketing for future growth opportunities
- General downturn in the economy impacting IT business environment.
- Focus on Insurance with continued product spends in P&C and L&A in NA
- Focus on sales pipeline improvement and sales management
- Establish market leadership in select segments for sustained growth
- Various initiatives in cost improvement and operating efficiencies to improve profitability.
- Establishing a stable and strong leadership team



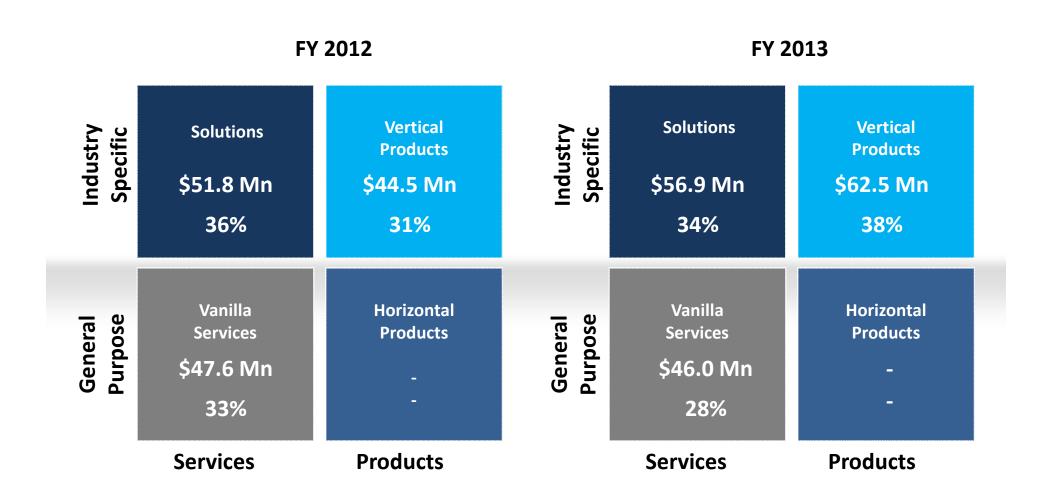
# **Building Long Term Value**



High Margin, High Investments

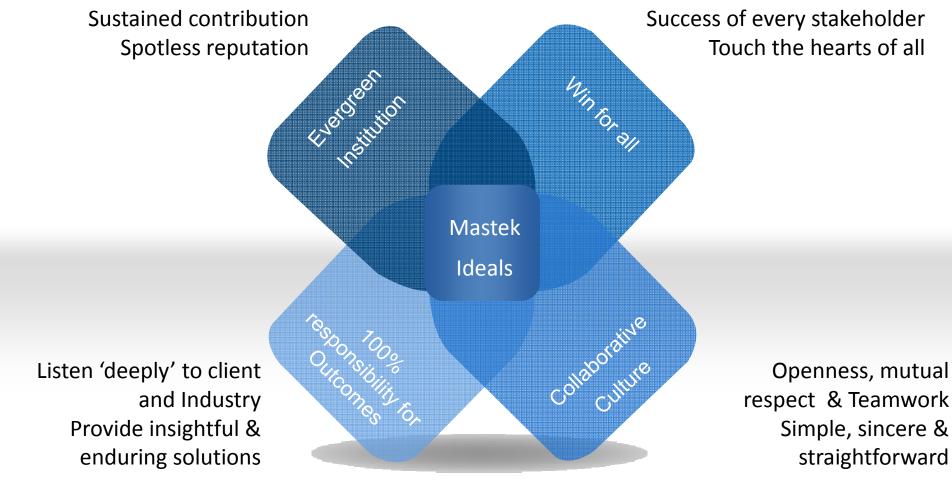


# **Mastek Value Progression**





# Mastek's Ideals



**Building a Valuable, Evergreen Institution** 



# **Client Speak**



# Mastek Insurance Product and Solutions Suite Overview Stefan Van Overtveldt Chief Engineer



# **Software Products/Solutions Business Versus Services Business**

### **Software Product & Solutions Business**

Value measured in Business Outcomes

"Sticky" revenue with a client

High Barrier for Entry through R&D and Branding Expenditure

Seniority of Resources is an asset

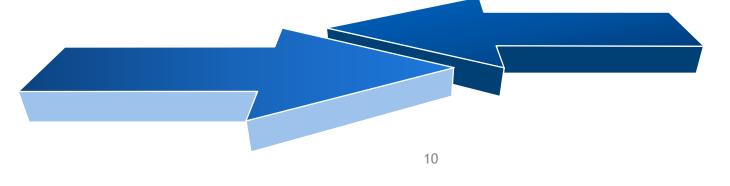
### **Services Business**

Value measured in Cost Savings

**Contract Renewals** 

Low Barrier for Entry & R&D

Seniority of resources is a cost





### **Core Mastek Product Initiatives**



**Portfolio Rationalization** through focus on market opportunity vs. individual client requirements



**Right balance of homegrown and acquired IP** - continue to invest in business content and platform capabilities to increase customer base & market share



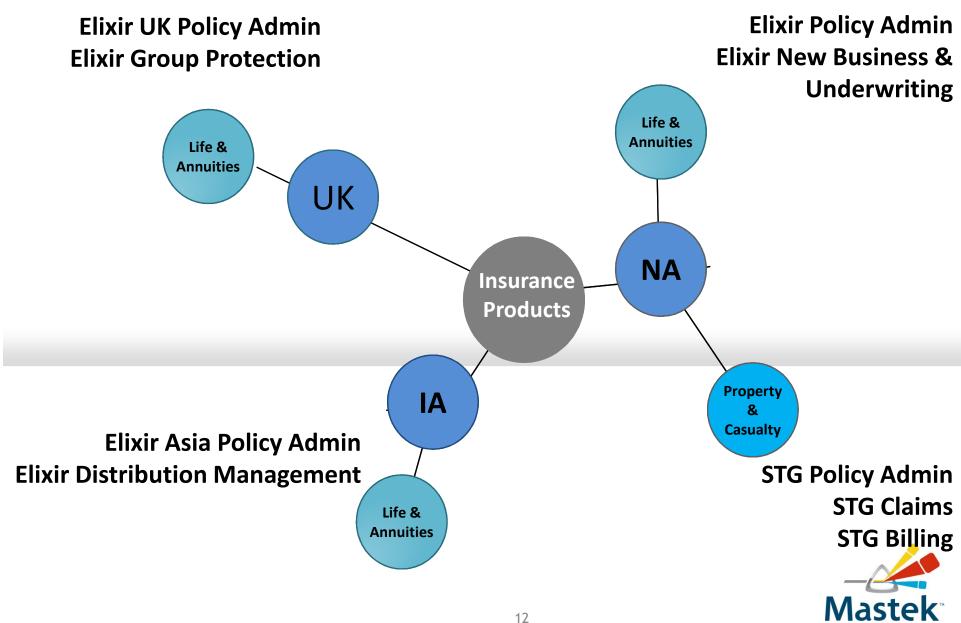
Customizable products drive delivery success



**Retention** of key employees and knowledge transfer



## **Mastek's Insurance Products – Global Market View**



# **Transformation Programs - Insurance**

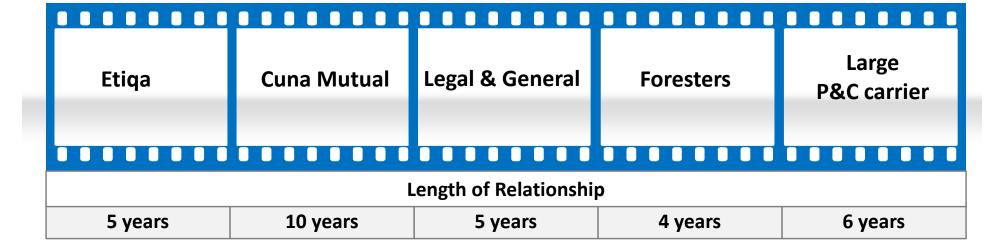
Transforming 8
legacy systems into
single modern policy
administration
system for Individual
and Group life —
handling hundreds of
products.

An automated claims processing system that consolidated around 12 claims systems into 1, and reduced claims processing time by 70%

A complete end-toend system for Group
Protection business
for employees of the
UK Employers
consisting of various
Employee Benefits
products covering
more than 2 million
employees

For a large fraternal
Life Carrier – a
transformation
program to reduce
policy acquisition
costs by 30%
through straight
through processing

Build of Commercial
Insurance Policy
Admin Legacy
Modernization
initiative spanning
Auto, Property, GL,
Crime & Inland Marine
LOB's for all US States
with more than \$ 1
Billion in Premium





## **Insurance Customers Innovation Awards**



Awards



Apollo Munich Health Insurance won the award in the policy administration category



**FAMI** won the overall award for the Mastek's **STG Billing solution** 



Transamerica Insurance won the award in the underwriting category for the innovative Mortality management solution that helped carriers improve profitability



US mutual Insurance company serving credit unions: an automated claims processing system that consolidated 12 claims systems into 1, and reduced claims processing time by 70%

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# North America (NA) Geo Overview

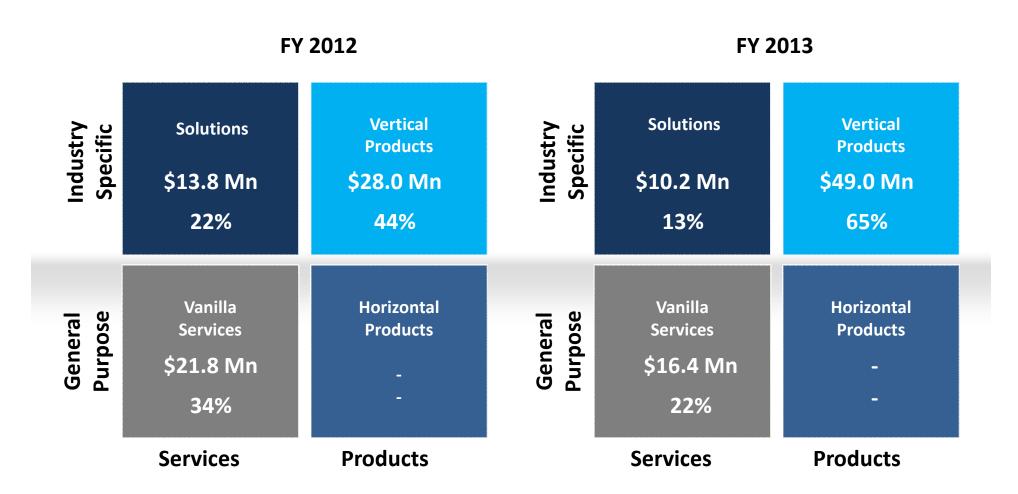
Ketan Mehta CEO, NA



# **Mastek in Insurance**



# **NA- Value Progression**



- Overall Growth is 19%
- Vertical Products grew by 75%
- Vanilla Services has seen a dip of 35%



# **Our Position in the NA Insurance market today**





## **STG SUITE for Property & Casualty**

(Product Modeler, Policy Admin, Billing, Claims, Reinsurance, Distribution Management, Insurance Content manager, Insurance Content Designer)

Gartner.

PAS - Rated Promising

CELENT

Billing - #1 for Xcelent Technology and Xcelent functionality

**ONOVARICA** 

Billing - Market Leader

**ELIXIR North America PAS** for Life & Annuity

**ONOVARICA** 

Most modern Platform

**CELENT** 

Xcelent Technology Award

NB+U

(New Business & Underwriting)

**CELENT** 

Profiled as one of the top 5 vendors

Elixir Distribution Management

Gartner, Rated Positive

**Data Factory Tool Kit** 

Kameleon

Focus 360

San

Architecture & Solution Design



Application Development
/Application
Maintenance



Business Process Management (BPM)



Independent Testing Services



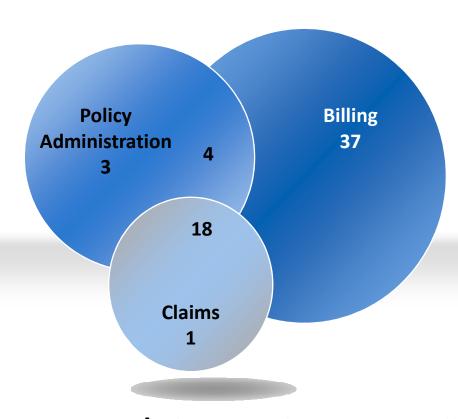
Data Warehousing / Business Intelligence



**Mobility Solutions** 



# **P&C Growth Strategy: Leverage the installed base**



- Cross sale Policy Admin / Claims Solutions to Billing customers
- Solutions to Tier 1 and Tier 2 Carriers
- Solutions to IP Customers

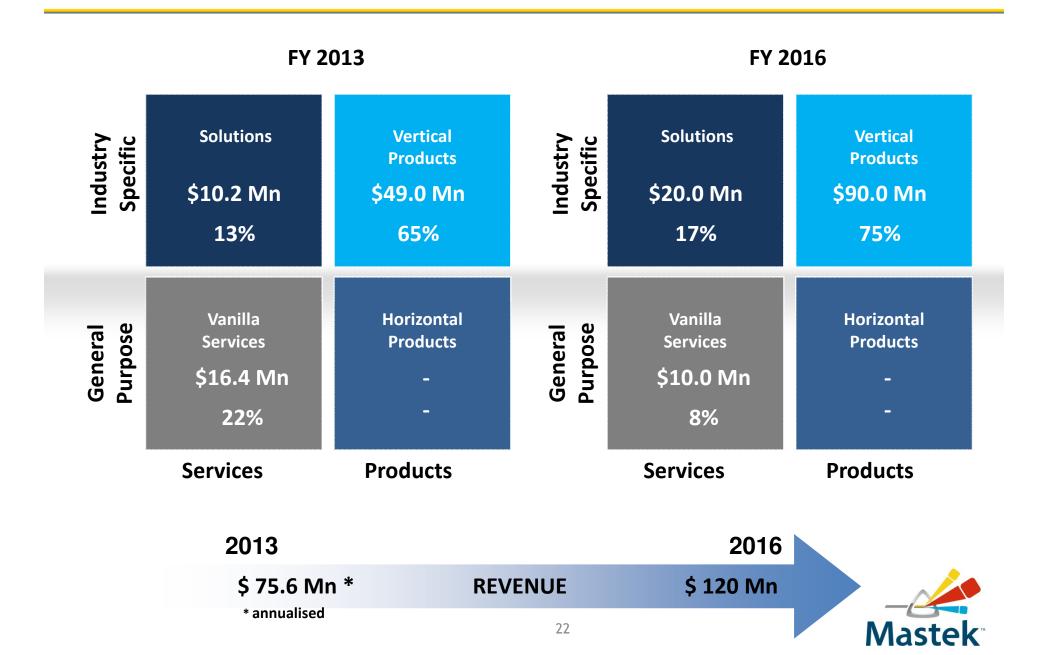


# The immediate opportunity- P&C Domain

	Existing Customers	Total number of Carriers	Key Offering
Tier I	4	18 to 20	Billing
Tier II	13	55 to 60	End to End Technology Player
Tier III	21	92	End to End Suite Focus on PAS and Claims
Tier IV/V	42	554	SaaS/ASP

IT spending in Insurance in North America will climb to \$58.5 billion in 2015, at a CAGR of 4.6 percent from 2013 to 2015 (Source – Celent)

## NA - Value Plan

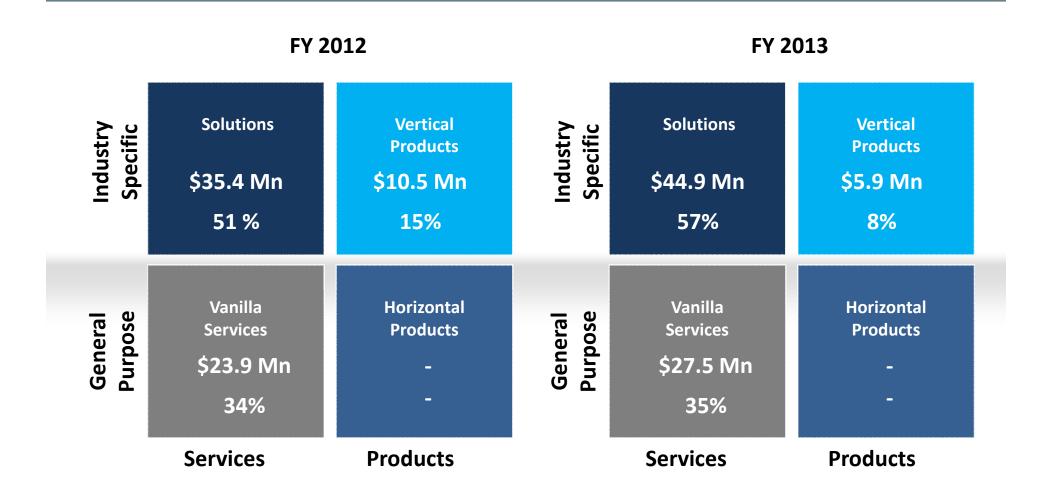


# **United Kingdom (UK) Geo Overview**

# Sudhakar Ram Group CEO

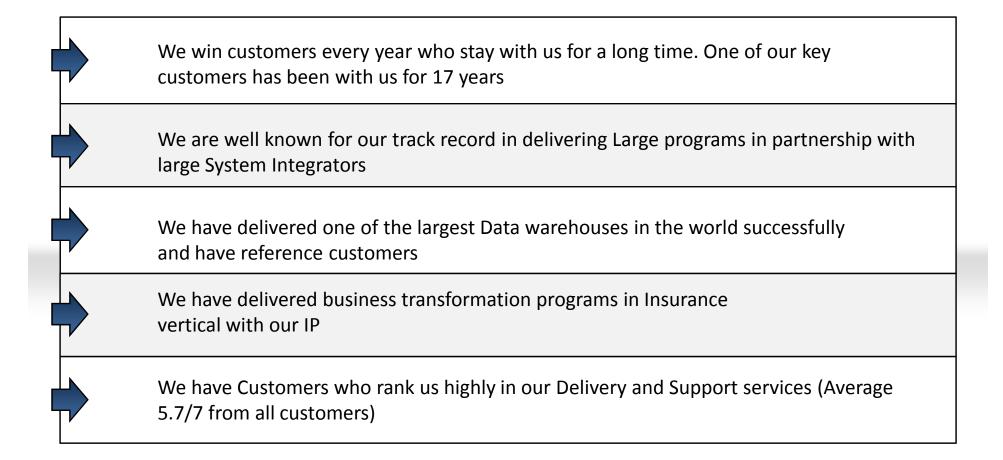


# **UK – Value Progression**





# **Our Position in the UK market today**

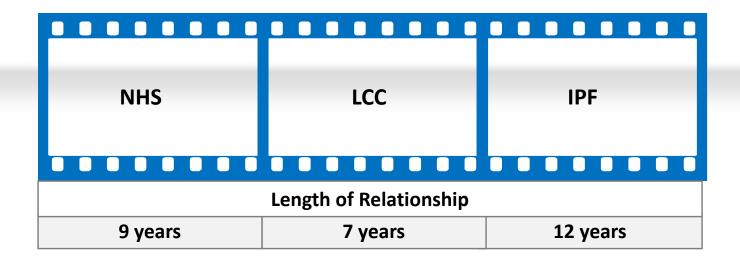




# **Transformation Programs - Government & Financial Services**

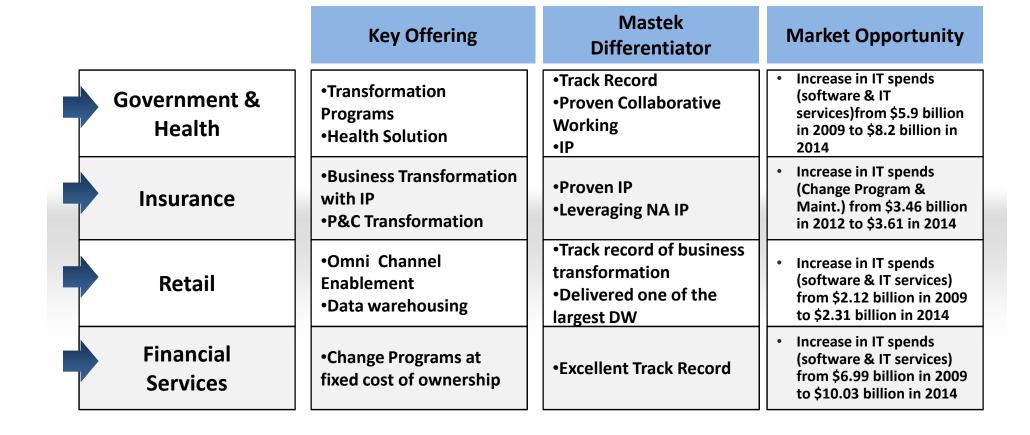
9 systems which form the backbone of health services, health records, ePrescriptions, physician performance to the citizens of UK Reduced traffic congestion and pollution in London by 20% with cameracapture and payment reconciliation every day

Managing Critical
Business Applications
for the leading microfinance institution,
with operations across
6 countries.



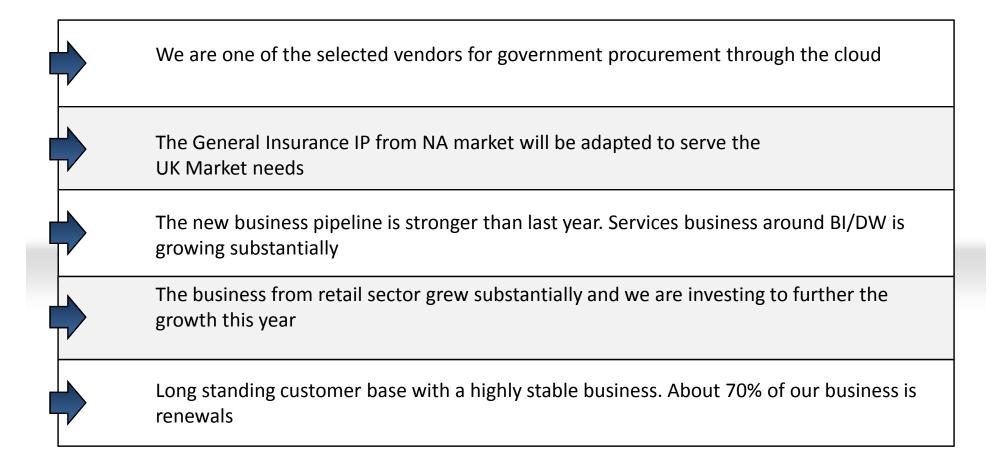


# **UK Market Approach**



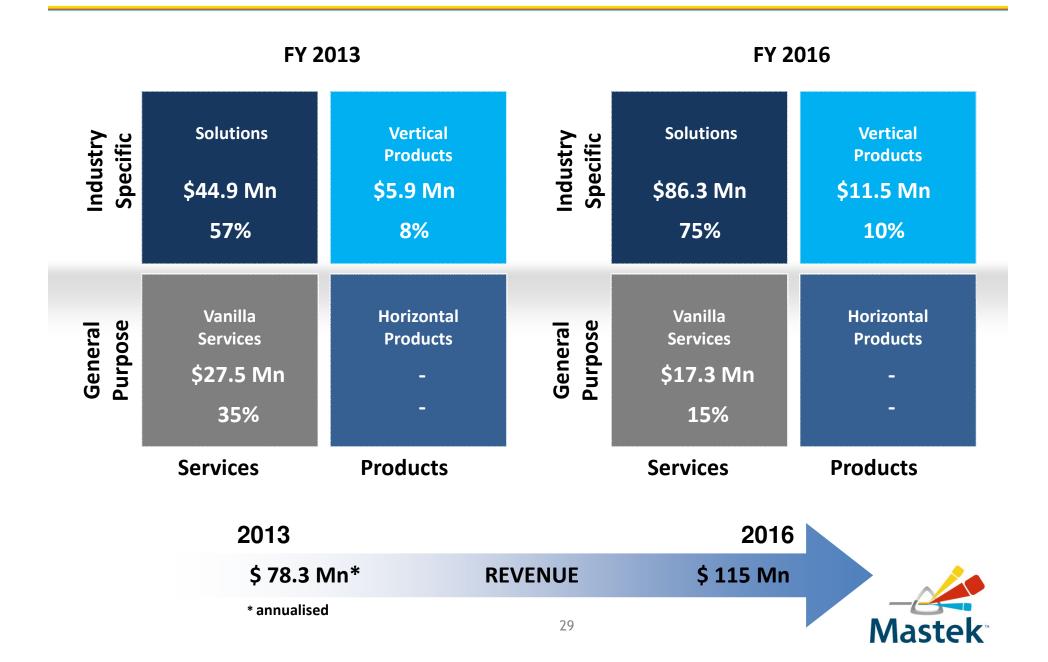


## **Growth Drivers**





## **UK - Value Plan**

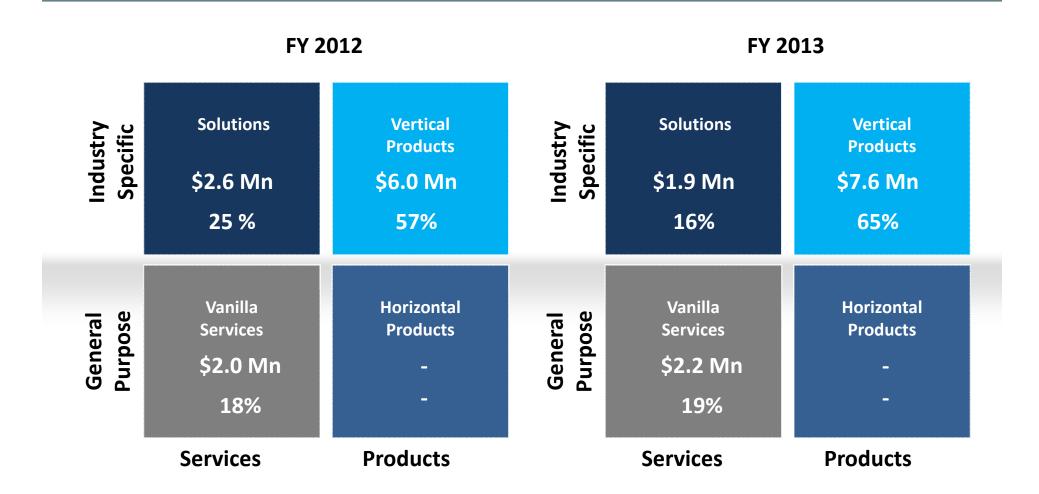


# India Asia (IA) Geo Overview

# Vinay Rajadhyaksha President – Delivery, Operations and IA



# **IA – Value Progression**



- Overall Growth is 20%
- Vertical Products grew by 27%



# **Our Position in the IA Market today**



**12** of the **22** Insurance companies in India transact business through Elixir Distribution Management and PAS modules



Successful product implementations for customers in the Asia-Pac region for customers like Maybank Etiqa – Malaysia, Ocean Life Insurance – Thailand, Aviva – Singapore etc.



Delivering niche programs in Government domain making a difference to society in India through solutions for

- •e-scholarship Maharashtra,
- •HOPE Bihar
- •MNREGS Odisha
- •Mahavikas Maharashtra
- •e-MHADA Maharashtra



# **India – Government Solution Offerings**

# Integrated Tax Accounting System (ITAS) Benefit Management Framework e-Niwas

### **Key Offering**

•E2E Tax Management Framework for States for VAT and Sales Tax (Maharashtra Sales Tax & Odisha Sales Tax)

•E2E framework for managing social welfare schemes & funds distribution through online bank transfers (E-Scholarship in Maharashtra, e-Kalyan in Gujarat, e-Vikas in Maharashtra)

•Framework for managing lotteries for government- allocated and rental housing schemes (Housing lottery system – MHADA)



# **India Asia – Insurance Solution Offerings**

# Elixir Distribution Management Elixir Point of Sale and Mobility Suite Elixir Asia Policy

**Administration Suite** 

### **Key Offering**

- •Best-of-breed solution for managing complex distribution structures for insurance companies
- •Solution for effective sales by insurance sales force
- •E2E suite for life insurance from Point of Sale to Claim Settlement



### **Customers Innovation Awards**



One of Mastek's customer, Commercial Tax Department, Government of Odisha, won the jury award for 'The Best Project under the Government to Business (G2B) Category' at the eWorld Forum for our e-Services solution.



Mastek and its client, **Department of Social Justice & Special Assistance, Government of Maharashtra**, won the jury award for 'Best ICT in Financial Inclusion Initiative of the year' at the eIndia Awards for the e-Scholarship solution developed by Mastek.

Mastek and its client, Maharashtra Housing and Area Development Authority (MHADA), Government of Maharashtra, won the jury award for 'Best Urban ICT Initiative of The Year' award at the eIndia Awards for the Integrated Housing Lottery Management System (IHLMS) solution developed by Mastek.

Mastek's 'Claims Surveyor' solution won IDC's FIIA Award for Innovation in Mobility



# **IA- Strategy for Growth**

### Government

Focus on Direct Benefit Transfer programs in Central and State Governments

Partnering with lending / aid agencies and their grantee companies

Building replicable frameworks that can help implement niche programs faster and cost-effectively

### Insurance

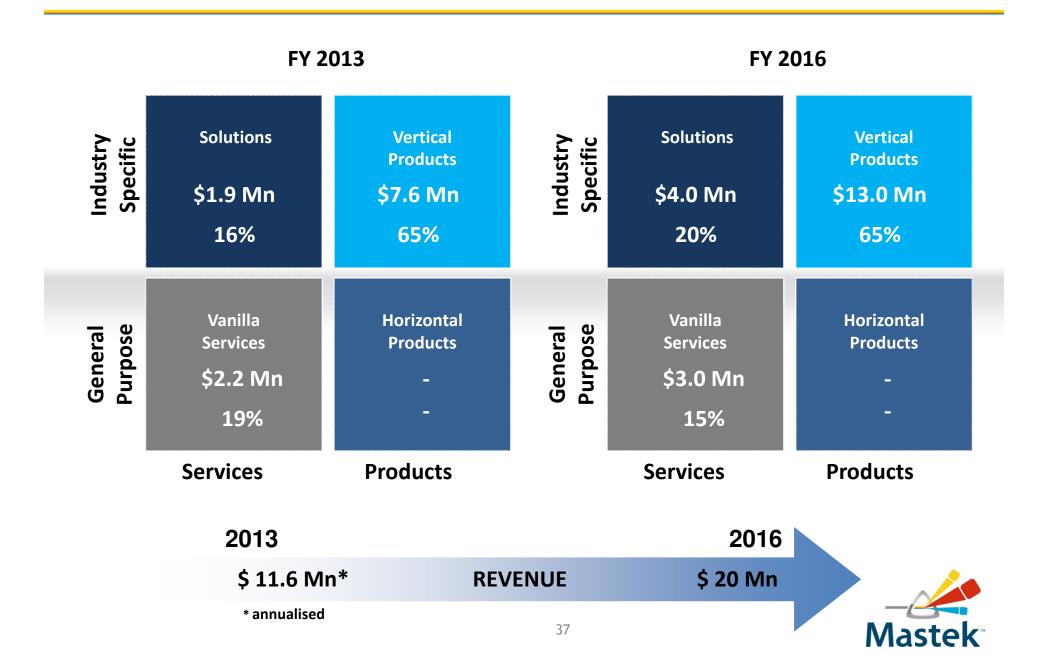
Focus on new domestic entrants due to liberalization

Increasing demand for EDM solution in Distribution Management

Increasing traction in Asia Insurance



## IA - Value Plan



# **Mastek Financials**

# Farid Kazani *Group CFO*



# Q3FY13 & FY12-13(9m) Performance Snapshot

Particulars	Q3FY13	9m FY13
	Rs 229.5 cr	Rs 683.4 cr
Operating Revenue	1 0.6% QoQ	<b>31.4% YoY</b>
	\$ 42.5 mn	\$ 125.8 mn
	1.4% QoQ	20.6% YoY
	2.6% in constant currency dollar terms	19.7% in constant currency dollar terms
EBITDA	Rs 26.6 cr	Rs 66.2 cr
	23.3% QoQ	1535.5% YoY
	Margin at 11.4%	Margin at 9.6%
	up 210 bps QoQ	up 880 bps YoY
	Rs 20.2 cr	Rs 34.3 cr
PAT	168% QoQ	Loss of Rs 22 cr in 9mFY12
	Margin at 8.7%	Margin at 5.0%
	540 bps QoQ	

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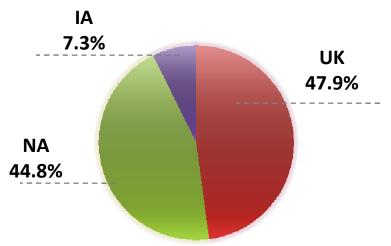
# Q3FY13 & FY12-13(9m) Performance Snapshot

Particulars	Q3FY13	9m FY13
	Rs 478 cr	19.2% YoY v/s Rs 401 cr
12 month order Backlog	Rs 499 cr in constant currency	Rs 460 cr in constant currency
	7.2% QoQ	14.7% YoY
Client addition	6 Clients	13 Clients
Utilization	Billable utilization at 81.4%	
Otimization	470 bps QoQ v/s 76.7%	
Cash & Cash Equivalents	Rs 159 cr v/s Rs 135 cr as on Dec 31, 2012	Rs 159 cr v/s Rs 138 cr as on Mar 31, 2012
Product Development	Rs 10.1 cr v/s Rs 9.6 cr in Q2FY13	Rs 30 cr v/s Rs 35 cr in 9mFY12
	4.4% of op. revenue (4.2% in previous quarter)	4.4% of op. revenue (6.6% in previous year)
DSO (Billed receivables)	55 days as compared to 69 days in previous quarter.	59 days in June 2012

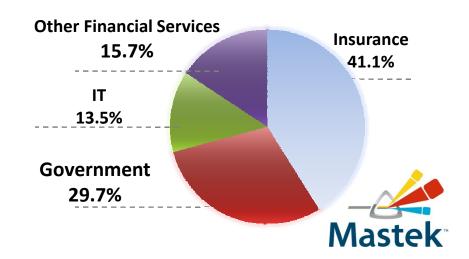
# **Other Highlights**

Particulars	Details	
Client profile	Top 5 – 53.4% (52.6% -Q2) Top 10 – 68.1%(67.5%-Q2)	
Employees	Total employees as on Q3FY13 was 3214 compared to 3296 in Q2FY13	
Сарех	Rs 18 cr for 9 month FY 2013	
Dividend	60% (Rs 3/share)	
Share Buyback	Share buyback concluded with total of 24 lakh shares bought back at an average price of Rs 150 /share.	

# **Revenue by Geography**

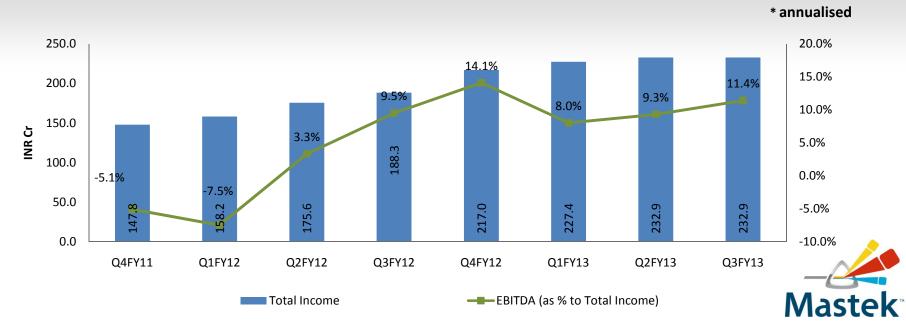


# **Revenue by Vertical**



# **Financial Performance - Last 4 years**

Particulars	2009-10	2010-11	2011-12	2012-13
rai ticulai s	12m	12m	12m	9m
Total Income (Rs Cr)	721.9	614.2	739.1	692.5
YnY Growth (%)	-25.2	-14.9	20.3	24.9*
EBITDA (Rs Cr)	95.3	1.6	35.4	66.2
% to Total Income	13.2	0.3	4.8	9.6
PAT (Rs Cr)	67.7	-55.9	0.5	34.3
% to Total Income	9.3	-9.1	0.1	5.0
Product Investment (Rs Cr)	31.0	39.8	44.9	29.7
% to Total Income	4.3	6.5	6.1	4.3



# **Earnings Growth Plans**

# Targeted Revenue Growth - \$ 165 Mn. in 2013 ( 9M annualized) to \$250 + Mn. by 2016

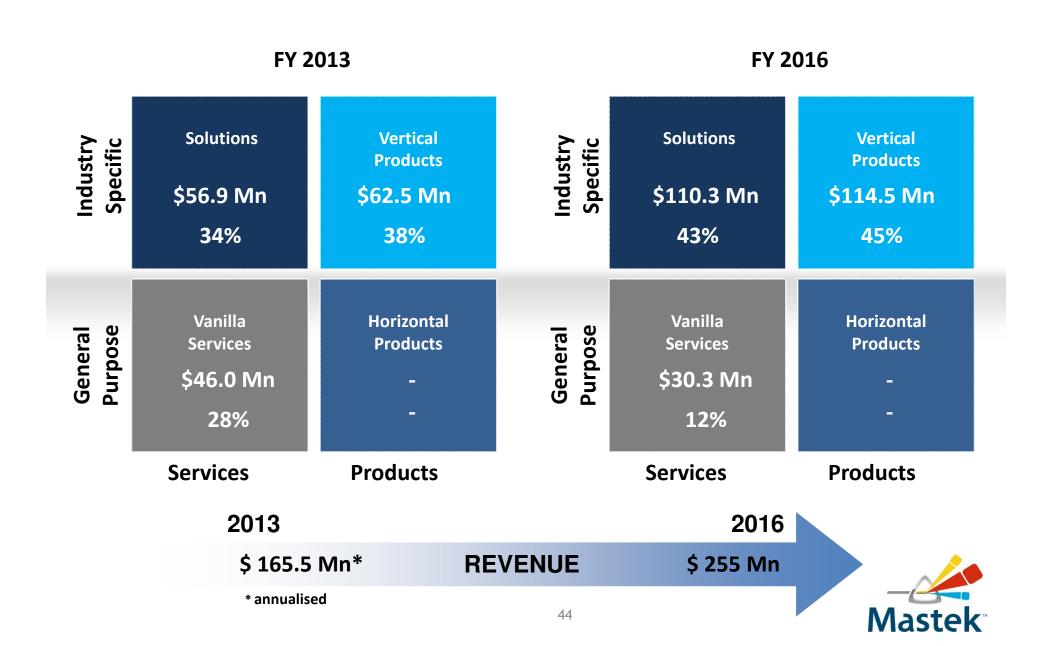
# **Margin Improvement**

FY13 EBITDA margin (9 months)	9.6%
Higher License revenue contribution from current 12% to 20%	2.1%
Higher revenue contribution from Insurance from current 42% to 48%	1.1%
Higher revenue contribution from North America from current 45% to 48%	0.3%
Change in employee grade mix	2.9%
Product Development Cost leverage	0.8%
SG&A Cost leverage	2.0%
Other Costs leverage (corporate /fixed cost)	1.5%
Salary increases (net of rate increases)	(4.5%)
EBITDA Margin in 3 years	15.8%

Note: FX rates assumed as constant



# **Mastek Long Term Value Plan**



# **Thank You**

