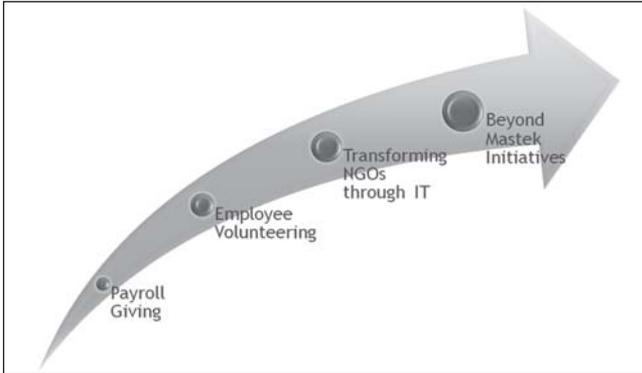


CORPORATE SOCIAL RESPONSIBILITY 2011-12

Mastek Foundation 2011-2012

Mastek Foundation is Mastek’s CSR initiative for community intervention. The foundation’s mission is to inspire communities, institutions and individuals to make a difference through ‘**Informed Giving, Responsible Receiving**’.

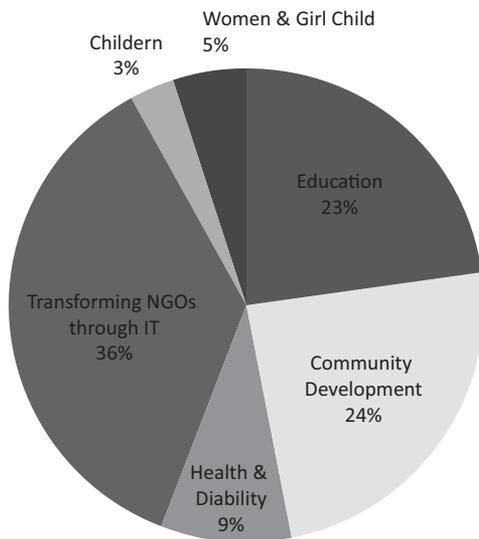
Mastek Foundation’s broad initiatives include:



Mastek foundation activities

1. Payroll Giving (PRG)

Masteekers are sensitized to community issues through various activities of the Mastek Foundation. Under Payroll Giving, a Masteeker can opt to have certain portion of his or her pay deducted at source to fund an NGO or a cause.



What the funds from PRG were used for

2. Employee Volunteering

Mastek Foundation enables Masteekers to participate in community volunteer work. Some of the activities that happen regularly include blood donation, clothes donation, book donation and teaching and mentoring underprivileged children.

2.1 Marathon

Mastek Foundation supported the NGO Kherwadi Social Welfare Association (KSWA) in the annual Standard Chartered Mumbai Marathon in January 2012. 100 Masteekers participated with lot of enthusiasm, spreading the message of giving through ‘Informed Giving, Responsible Receiving’ placards. KSWA works for marginalized youth by providing them vocational training in various fields.



Masteekers with Ashank



Masteekers during the run

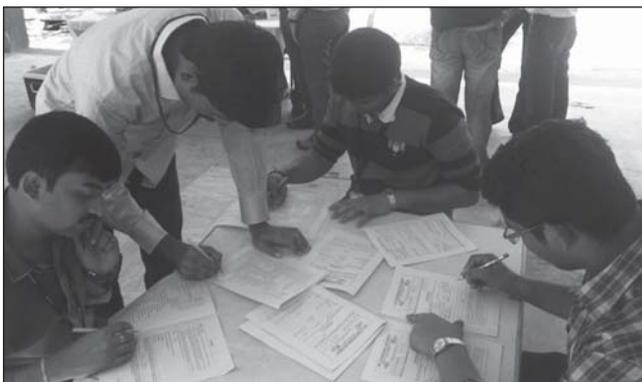
2.2 Clothes Donation Drive

Death rates among the homeless in North India increase during the chilly winters because they don’t have shelter and warm clothes. Mastek Foundation, in association with NGO GOONJ organized a clothes donation drive at the Mumbai offices. Masteekers, as always, were up to the challenge and donated 250 kg of clothes.

CORPORATE SOCIAL RESPONSIBILITY 2011-12 (CONTD.)

2.3 Blood Donation Drive

As many as 340 Mastekeers donated blood during a donation drive conducted by Mastek Foundation in association with NGO Think Foundation.



Blood donation drive at Mastek

3. Transforming NGOs through IT

The Mastek Foundation organized a workshop for NGOs on 'Transforming NGOs through IT' in October 2011. We used our core competence of IT in this workshop to help NGOs in capacity building.

Mastek Foundation identified two NGOs to enroll in this initiative — Snehalya (Ahmednagar) and Yuva Parivartan (Bandra).

Snehalya works with sex workers, providing treatment to HIV+ patients, educating them, operating an adoption centre, and a rehabilitation facility. Yuva Parivartan, also known as KSWA, provides a second chance for school dropouts through vocational training.

Mastek Foundation leveraged Mastek's IT expertise in analysis and evaluation and program management to ensure that the objectives of both NGOs were met.

4. Beyond Mastek

Apart from engaging and involving Mastek employees in volunteering activities, Mastek Foundation also helps Mastek employees who are making a difference to the world at large.

One such example is Shrinivas Kini, who is actively involved in bringing art into the classroom through a series of painting competitions between schools. These are no ordinary paintings, but large ones, which foster teamwork among the schoolchildren.



Mastekeers with school kids at an Indradhanush exhibition at Mahape



Shrinivas Kini with School Children

Spirit of Mastek Award

In accordance with our mission of promoting 'Informed Giving and Responsible Receiving', Mastek Foundation felicitated Adhik Kadam with the Spirit of Mastek award in April 2012.

Adhik is the founder of Borderless World Foundation (BWF), which was established in 2002. In 1997, Adhik found that there were 15,000 orphans in a district of Kashmir alone. There were shelters for boys, but none for girls. So he decided to build homes for orphans in Kashmir. He has been doing exceptional work in the community.

CORPORATE SOCIAL RESPONSIBILITY 2011-12 (CONTD.)



Mastek foundation trustee Ashank Desai felicitating Adhik.

L&G ‘Making a Difference’ Award

Every year, Legal & General holds recognizes the achievements of its suppliers who ‘Make a Difference’ to their communities through corporate social responsibility (CSR) efforts.

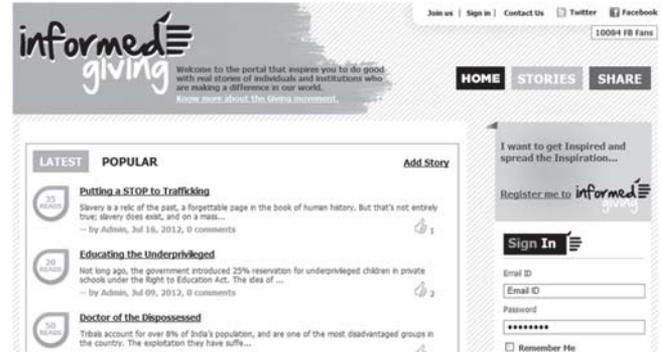
Mastek Foundation was among the finalists of Legal & General’s ‘Making a Difference’ award for 2011’. We were recognized for engaging our employees in community initiatives, in particular the efforts by over 300 employees to raise funds for an ambulance for Mahan Trust of Melghat.



VP Corporate communication Sanjay Mudhaney receiving the award

Informed Giving Website

Mastek Foundation set up the Informed Giving web site (www.informed-giving.org) to invite passionate but hitherto passive crusaders from across the world to spread the word on individuals and institutions making a difference to their communities.



www.informed-giving.org website

30th Anniversary Celebration

Mastek Foundation celebrated Mastek’s 30th anniversary by organizing a dance competition for kids from NGOs Aarambh



The winning team from NGO Prerna.

(works for underprivileged children), Sangopita (special children), Prerna (children of sex workers) and Akanksha (marginalized youth).

CORPORATE SOCIAL RESPONSIBILITY 2011-12 (CONTD.)

Masteekers, along with children of the NGO Prerna, also painted the wall in the cafeteria at the Mahape office near Mumbai with the message 'Save Water'.



Collage of the wall painting activity

Masteekers are sensitized about the environment through Greenovate activities. An exhibition of products held using the principle of the 3 Rs – Reuse, Recycle and Reduce.



Masteekers at the exhibition of products made using the 3 Rs

Mastek organised "Techies in the Village", a one-day trip to Ganeshpuri and surrounding areas near Mumbai. The Mastek Foundation supports the NGO PRASAD Chikitsa, which works in this area. The trip gave an opportunity to see the kind of work PRASAD was doing. The Masteekers had a chance to eat a village-style lunch, and a visit a model village that the youth had worked to keep spick and span.



The welcome at a village



A traditional Harpa dance performed by villagers for Masteekers

Dr. Nandita Shah, a registered homeopathic medical practitioner (L.C.E.H.) since 1981, held a myth-busting session on disease and wellness in which 150 Masteekers took part.



Masteekers at the wellness session.

CORPORATE SOCIAL RESPONSIBILITY 2011-12 (CONTD.)



Mastekeer with Dr. Nandita Shah after the session.

Mastek Foundation organized a special screening of the animated movie Madagascar 2 at Eros theatre in Mumbai for street children. Trustee Ashank Desai inaugurated the first screening and watched the movie with the children. Masteekers sponsored movie tickets, T-shirts, snacks and transportation for 200 Street Children.



Ashank Desai inaugurating the first screening at Eros theatre



Children after the movie at Eros

An origami session was organised by Ravindra Pradhan and friends for Masteekers and children of the NGO Prerna.



Masteekers with the children of the NGO Prerna at the origami session



Children with the team who taught them origami

A painting programme was organised for women inmates of a jail in Mumbai. Sixteen inmates made 116 paintings in three days. These paintings were given as mementos to guests at the external event and were highly appreciated.



Paintings done by the women inmates of the jail.

CORPORATE SOCIAL RESPONSIBILITY 2011-12 (CONTD.)

The Greenovate programme sensitized Mastekers to the plight of birds in summer. In Mastek's Zen garden at Mahape, a group of Mastekers hung bird feeders and nesting sites.



Group of Mastekers working on the bird feeder.



Children of Akanksha along with their mentors.

Some Mastekers have been mentoring children from the NGO Akanksha for the past three years. These teenagers are from a difficult background and meet Mastekers every Saturday for two hours to discuss their lives and current affairs. One of the boys who was mentored by Mastekers now owns a business. The children along with their mentors visited Bhau Daji Museum at Byculla, Tarapore Aquarium in Marine Lines and the Monetary Museum in Fort, Mumbai.

The year 2011-12 was certainly very eventful for the Mastek Foundation.