



## **CIOs Struggle to Get to Grips with Data Deluge Leaving Enterprises Unable to Make Accurate Business Decisions**

*Latest solution from Mastek helps to improve simplicity, speed, control and compliance in enterprise data environments*

**Reading UK, 22 June 2018** - [Mastek](#), a global IT player and a trusted partner in complex digital & agile transformation programmes has today announced the general availability of its [data virtualisation service](#), a comprehensive solution based on the Denodo platform to deliver complex data integration across a range of technologies and business domains.

With 60% of CIOs predicting that their spending on analytics and BI applications will increase in the next 12 months<sup>1</sup>, the need to transform data into actionable insights whilst supporting business-as-usual activities is a top priority for today's CIOs. As well as containing costs and responding quickly to business needs, CIOs must navigate through an array of applications and systems operating in silos which can cause lengthy timeframes and excessive capital investments.

Mastek helps enterprises to overcome these challenges by incorporating a 'think big, build small' Agile BI approach to its data virtualisation offering. This approach significantly simplifies the architecture, use of tools and techniques to deliver a high-quality solution that matches the pace of a business's demands.

In an ever-changing data landscape, Mastek's Data Virtualisation services leverage consolidated data by providing unified, real-time actionable information, enabling enterprises to deliver data insights up to five times faster. In effect, this can improve enterprise efficiency, increase profitability and reduce TCO compared to traditional enterprise data systems.

As modern data sources stretch the IT landscape, enterprises cannot afford to lose out in an environment that demands instant decision-making through information agility. Mastek's BI Solution is helping enterprises to embrace agile practises by establishing processes and the infrastructure necessary to manage data as a strategic asset to support the changing needs of a business.

**Gordon Cullum, CTO, Mastek** "Today, businesses want to act and improve their decision-making in real time, and one of the most important factors is to have effective, actionable insights on information that is available to a business in days or weeks and not in months or years. However, while organisations view data virtualisation as an answer to most of their current challenges, it clearly isn't a silver bullet. If organisations are going to have any success translating meaningless data into actionable information, business intelligence tools will play a key role in making data readily

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<sup>1</sup> <https://www.fourquadrant.com/cio-technology-priorities-2018/>



accessible, helping to turn an organisation's untapped and underutilised data into a competitive advantage.”

In the digital transformation age, data virtualisation is a formidable ally and a well laid out implementation plan will help businesses leverage existing investment to solve current and future analytic needs without compromise on quality, budget and time.

Join the Mastek-Denodo webinar taking place on 28<sup>th</sup> June to find out more on how real-time data can improve business agility and drive decision-making: <http://bit.ly/2JBMim1>

### **About Mastek**

Mastek is an agile digital transformation solutions business engineering excellence for customers in the UK, US and India. We enable large scale business change programmes through our service offerings, which include agile consulting, digital commerce, BI and analytics, application development and support, and testing. Whether it's creating new applications, modernising existing ones or recovering failing projects, we help enterprises to navigate the digital landscape and stay competitive. Learn more by visiting [www.mastek.com](http://www.mastek.com)