

# US Patent Awarded for Mastek's Innovative Data Privacy Solution

21 Aug, 2014

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21 August 2014 – Mastek, the global IT solutions provider today announced that it has been formally awarded a US patent for its innovative data privacy solution, Kameleon™. The patent, 'Data Security in a Cloud Computing Environment', Number 8769613, covers the advanced pseudonymisation and de-identification capabilities of the product for protecting private data in databases, files and running web services. Kameleon™ is used by Mastek in its internal programmes, and by its global customers to protect cloud-based data interactions, create compliant representative test databases, and provide sanitised data warehouses for open-access reporting.

Kameleon Version 4.4 is due to be released later this year, which further extends the realisation of the patent into the product with support for unstructured data de-identification/redacting, and data de-identification quality analysis, compliant with de-facto standards for evaluating the masking levels of private data.

Joe Venkataraman, Chairman, Mastek UK says, "Kameleon™ provides a unique opportunity for any organisation concerned about regulatory fines, and the massive reputational damage of data loss. The product enables organisations to safely share information outside their organisation and without any risk. The unique approach and innovation implemented within the product has now been globally recognised by this patent award."

Steve Latchem, Senior Vice President, Global Solutions (and patent inventor) says, "We started our journey of discovery with Kameleon™ in late 2009. During the early design phase we recognised that the approach and capabilities to be realised in the product were globally unique. It is highly rewarding to receive this official confirmation of Kameleon's unique invention from the US Patent Office.

## About Mastek

A global, enterprise-level technology solutions provider, Mastek combines the strengths of a world class product company with a specialist services organisation. We utilise agile methodologies that deliver early business value and enable organisations to adapt to dynamically transforming IT environments. Our core IT services portfolio covers application development, service management and testing, maintenance, IT consulting, systems integration, mobility, data warehousing, business intelligence and analytics.

Mastek has over three decades of extensive experience specialising in government, retail, insurance and healthcare sectors. Our flexible delivery model, which blends onsite and offshore implementation, coupled with a collaborative culture makes us a trusted partner to our customers. With 19 offices in eight countries, Mastek operates across the UK, Europe, the US, Canada, Asia-Pacific and Middle East. For further information, please visit: [www.mastek.co.uk](http://www.mastek.co.uk)

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