



STRUGGLING TO TAKE TRANSFORMATION TO THE NEXT LEVEL?

INCREASE DIGITAL TRANSFORMATION SUCCESS RATES BY 6x



DIGITAL TRANSFORMATION



Digital technologies offer enterprises the opportunity to positively impact their interactions with customers, employees and the markets they operate in.

Whatever the product or service being offered, the digital revolution is transforming the industry. However, the digital transformation journey can be difficult, as organisations have to focus on multiple facets to make it successful.

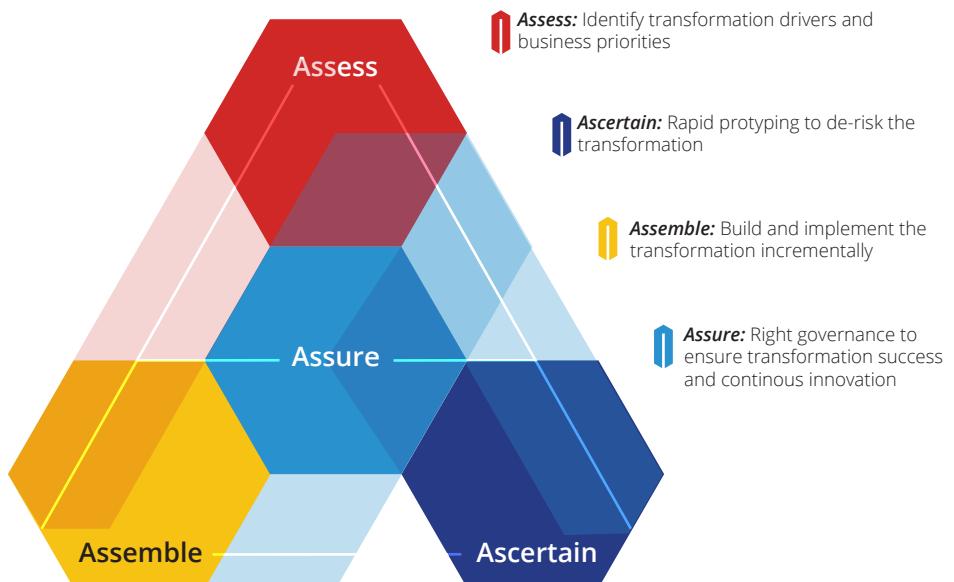
At Mastek, delivering digital is in our DNA. We have the experience and expertise right from conceptualisation to realisation, to make the overall transformation process predictable and risk-free. As a result, enterprises can leverage digital technologies to achieve greater efficiency.

As McKinsey* states, 'Digital transformation is expected to boost the bottom line of companies by +50% over the next 5 years.' However, this can only be achieved by businesses who have successfully navigated the digital landscape. Mastek is experienced at providing simplified IT solutions to guide you through this fast-changing landscape.

HOW WE DO IT?

We adopt our proven 4A Digital Transformation Approach to identify the transformation scope, advice on the right-fit implementation route and guide businesses through a solution. Thereby reducing risk and increasing transformation success rates six times better than existing industry standards.

4A DIGITAL TRANSFORMATION APPROACH



OUR ENABLERS

Our 4A Digital Transformation Approach is comprehensive and includes enablers designed to help enterprises navigate through the challenges and opportunities on the digital transformation journey. They comprise a set of digital assets and unique proven approaches.



ASSESS

- Transformation Discovery Workshops
- Mastek portfolio assessment framework
- Ready set of linear and exponential drivers
- Mastek innovation framework

ASCERTAIN

- Technical spikes for building PoCs
- Innovation Labs to prove solution
- Specialised Groups within Mastek
- Technology Partnerships
- UX studio for delivering digital customer experience
- Cloud assessment framework

MASTEK ADVANTAGE

Whatever may be the organisational drivers behind your business transformation goals, Mastek offers the skills and experience to guide you on this journey.

'84% companies fail at Digital Transformation Programmes' - Forbes

Mastek delivers a 95% Digital Transformation programme success rate

- **Assets:** Proven accelerators and assets for rapid and predictable transformations
- **Experts:** Rescuing failed transformation programmes
- **Research:** Investors in emerging technologies
- **Improvements:** Culture promoting improvements and innovations in existing programmes
- **Assurance:** Solution and delivery assurance to ensure speed and precision

Don't lag behind on your digital transformation journey. Connect with us at info@mastek.com to embrace digital transformation with confidence by increasing success rates with our strategic approach.

WHO'S BENEFITTED?



TOGETHER

- 70% reduction in underwriting turnaround time
- 95% increase in broker satisfaction



UK GOVERNMENT BODY

- Reduced data inconsistencies and risks
- Helped fast-track application verification process
- Delivered reliable experience through secure messaging and service orchestration



NATIONAL HEALTHCARE PROVIDER

- 4x increase in smartcard issuance speed
- 80% reduction in cards processing time
- 37% increase in new electronic smartcard registration
- 1.8M additional minutes of care



MORRISONS

- [See Video Testimony](#)



ABOUT MASTEK

Mastek is a digital transformation specialist that engineers excellence for customers in the UK, US and India.

We enable large scale business change programmes through our service offerings, which include agile consulting, digital commerce, BI and analytics, application development, support and testing. Whether it's creating new applications, modernising existing ones or recovering failing projects, we help enterprises to navigate the digital landscape and stay competitive.

Learn more by visiting
www.mastek.com



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