

Mastek wins the ISG Digital Case Study Awards 2022 for Healthcare & Life Sciences

Mumbai, India, March 29th, 2023: Mastek (NSE: MASTEK; BSE: 523704), a trusted digital engineering and cloud transformation service provider, today announced it has been recognized by Information Services Group (ISG), a leading global technology research and advisory firm, with the **2022 ISG Digital Case Study Awards™ for ‘Standout’ in Healthcare & Life Sciences industry**. With nearly 320 record-breaking submissions of case studies, Mastek is among the 38 selected service providers presented with this year's ISG award for delivering digital success to its enterprise customers.

Mastek, in collaboration with a long-time healthcare client, Banner Health, designed and deployed a [self-service Medicare shop and enrollment portal](#) to ease the enrollment journey for beneficiaries. Mastek developed a single interface to ensure quick and easy comparisons of plan and drug information lookup. The [self-reliant portal](#) helps Banner Health reduce manual administrative burdens, track touchpoints to the enrollment journey, provide the highest quality care and coverage to patients and members, and deliver a modern shopping experience to users. The case study demonstrates how it enabled one of the largest healthcare systems in the United States to deliver a dynamic user experience.

*“Digital has gone mainstream for most businesses, especially in the area of customer and employee experience, so the emphasis is shifting toward modernizing the back office – overcoming the complexity of legacy environments to [deliver better CX](#), deeper analytics and greater efficiency,” said **Paul Reynolds, ISG Partner, and Chief Research Officer**. “This transformation to a digital operating model is often based on providers like Mastek whose platform-specific expertise is crucial to the success of such programs.”*

*“Congratulations to our Salesforce implementation team for their transformative role in ensuring digital success for Banner Health. I am pleased to see Mastek receive this award from ISG. Mastek’s deep domain expertise enables us to deliver the [right business benefits to our healthcare clients](#) with trust, value and velocity,” said **Hiral Chandrana, Global CEO of Mastek**.*

About Mastek

Mastek (NSE: MASTEK; BSE: 523704), is a Turnkey & [Trusted Digital Engineering](#) & Cloud Transformation Partner that delivers Innovative Solutions and Business Outcomes for clients in Healthcare & Life Sciences, Retail, Manufacturing, Financial Services, Government/Public Sector, etc. We enable customer success and decomplex digital by partnering with enterprises to unlock the power of data, modernize applications to the cloud, and accelerate digital advantage for all stakeholders. We are the only Oracle Cloud implementation and consultancy partner to have successfully moved 1300+ clients to the cloud. Customers Trust Mastek to deliver Business Value with Velocity and we operate in 40+ countries including the UK, Americas, Europe, Middle East & APAC with ~6000 employees. MST Solutions, a Mastek company, is a Summit-level Salesforce consulting partner trusted by several Fortune 1000 enterprise clients. For more details, please visit our website www.mastek.com.



Trust. Value. Velocity

About ISG

ISG (Information Services Group) (NASDAQ: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 800 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services that include automation, Cloud and Data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence, and technology research & analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team is known for its innovative thinking, market influence, deep industry, and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit www.isg-one.com.