

Mastek Wins a New Deal from Yanbu Cement Company to Optimize its Production Processes Using Industrial IoT and Oracle Capabilities

Dubai, UAE, 23rd April 2024: Mastek (NSE: MASTEK; BSE: 523704), a trusted digital engineering and cloud transformation partner, today announced that it has won the multi-tower deal from Yanbu Cement Company (YCC) to optimize the efficiency of YCC's production line. YCC, a pioneer in the cement industry in the Kingdom of Saudi Arabia (KSA), embarked on a digital & cloud transformation journey with Mastek in 2022, aligning with Saudi Arabia's Vision 2030 and Smart Industry 4.0 initiatives.

Following the execution of multiple back office and Enterprise Resource Planning (ERP) transformation programs in the first phase, Mastek will kick-off the second phase, focusing on automating YCC's front office operations and streamlining the lead-to-cash cycle. By leveraging the Oracle Fusion stack across integrated layers of ERP systems, Mastek will enable YCC to improve customer & employee experience, reduce order fulfillment turnaround time (TAT), optimize material loading & dispatch processes, and enhance quality with governance excellence. During the initial phase, Mastek transformed YCC's EBS-based infrastructure to Oracle Fusion Cloud. An extensive suite of Oracle Cloud modules were implemented, such as Human Capital Management (HCM), Enterprise Planning & Budgeting Cloud Service (EPBCS), Profitability & Cost Management Cloud Service (PCMCS), and Oracle Maintenance Cloud.

The project marks a significant achievement for Mastek as it expands its revenue streams through CX Transformation, EX Transformation & Industrial Edge offerings, and is poised to tap into new market potential. With an increased focus on CX, EX & connected enterprise solutions Mastek aims to strengthen its footprint as a digital transformation leader in the Middle East region.

Key Role to be delivered to YCC:

- Improves customer experience, and order fulfillment cycle by developing a customer portal for seamless order capturing & fulfillment visibility with Oracle CRM Stack for sales team management integrated with Oracle Fusion ERP components.
- Improve Quality, Governance & Visibility around Supply Chain, Finance & Procurement with Oracle Fusion Suite (Finance, SCM, EPM etc.)
- Deploy an IoT-enabled solution to optimize truck/vehicle alignment during material loading.
- Leverage existing accelerators like Mastek's VolteoEdge platform to integrate web and mobile sales apps with YCC's Oracle ERP system.

Surya Nunna, Executive Vice President – AMEA at Mastek Group said, *"YCC has been a strategic partner and we are proud to be part of their digital transformation journey. Mastek is committed to innovation in the smart manufacturing space. We will continue to strengthen our foothold in the region by combining our digital service offerings with new-age intelligent solutions."*

Saeed Al-Zahrani Head of Digital Transformation at YCC said, *"Mastek has been a distinguished partner for YCC and holds strategic importance for us as they bring in solution first approach with technology-agnostic capabilities. YCC has been working relentlessly in line with the 2030 Vision which focuses on various charters covering Customer Experience, Employee Experience, Smart Manufacturing, Intelligent*



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Operations etc. We appreciate Mastek bringing in expertise across these areas with a consultative approach and is the right fit partner for YCC in their growth journey."

About Mastek

Mastek is an enterprise digital and cloud transformation partner that engineers excellence for customers in industries such as healthcare and life sciences, retail & consumer, manufacturing, financial services, and public sector across 40 countries, including the UK, US, Europe, the Middle East, and Asia Pacific. Mastek helps enterprises decomplex digital and delivers business outcomes with trust, value, and velocity across the spectrum of services including digital experience & engineering, cloud implementations, data, automation & AI, and cloud managed services. A preferred Oracle, Salesforce, Microsoft, AWS, and Snowflake partner, Mastek has 6000+ employees and delivers right-fit solutions to both medium businesses and global Fortune 1000 clients. For more details, please visit our website, www.mastek.com.

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