

SEC/033/2025-26

June 19, 2025

Listing Department BSE Limited 25 th Floor, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai-400 001 SCRIP CODE: 523704	Listing Department The National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 SYMBOL: MASTEK
ISIN: INE759A01021	

Dear Sir(s)/Ma'am(s),

Sub: Press Release

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

Please find enclosed herewith a Press Release titled “**Mastek Launches ADOPT.AI to Elevate Gen AI Innovation and Scale Enterprise AI Adoption**”, which is being issued by the Company.

The same is also uploaded on the Company's website at www.mastek.com.

You are requested to take the same on record.

Thanking you,

Yours faithfully,
For **Mastek Limited**



Dinesh Kalani
Company Secretary & Compliance Officer

Encl: AA

Mastek Launches ADOPT.AI to Elevate Gen AI Innovation and Scale Enterprise AI Adoption

Mumbai, India, 19 June 2025 – Mastek (NSE: MASTEK; BSE: 523704), a trusted digital engineering and cloud transformation partner, announced the launch of **ADOPT.AI**, a comprehensive suite of AI solutions and services aimed at accelerating AI innovation and driving enterprise-wide AI adoption.

ADOPT.AI services are designed to deliver faster, smarter, and more reliable outcomes across three core dimensions: ADOPT.AI for Technology, ADOPT.AI for Business and ADOPT.AI for Data.

With **80+ AI Agent assets** and **100+ use cases tailored to boost productivity across business applications**, ADOPT.AI empowers Mastek's clients to seamlessly navigate the full AI adoption lifecycle from incubation to enterprise-scale maturity.

ADOPT.AI strengthens Mastek's AI capabilities across key dimensions:

- **ADOPT.AI for Technology – Driving Efficiency Gains across Key Verticals:** Mastek is advancing Software Delivery Excellence through a best-of-breed strategy that combines proprietary tools with leading industry solutions. By leveraging in-house innovations like AI Amigo, AI Enabler, and Mastek ITSM Agent, alongside industry tools such as GitHub Copilot, **Mastek has achieved up to 40% efficiency gains** - enhancing productivity, streamlining delivery, and improving application quality.
- **ADOPT.AI for Business Application Transformation:** Mastek has developed a holistic framework to embed AI across the enterprise application landscape, structured around three strategic pillars: (a) a platform-led approach leveraging core business applications, (b) agentic process automation to streamline workflows, and (c) tailored agentic AI solutions for domain-specific needs. With a growing library of solution blueprints and assets spanning legal, marketing, customer service, HR, ERP, finance, and more, Mastek is simplifying and accelerating enterprise AI adoption.
- **ADOPT.AI Academy – Building an AI-Ready Workforce:** In 2024, the Mastek AI Academy achieved a key milestone by certifying the majority of its workforce, reinforcing the company's AI-led transformation journey. **Over 3600 people** in our workforce are AI certified, covering a range of competencies from foundational AI and AI-infused SDLC practices to advanced specializations in platforms such as Oracle, Salesforce, AWS, and Microsoft.
- **AI Engineering Excellence:** Mastek recently launched its AI Engineering Center of Excellence (CoE), a dedicated hub for AI consulting, integration services, and the development of **AI Agents, AI-enabled applications** and **industry-specific use cases**. This initiative is bolstered by strategic collaborations with platform leaders such as Microsoft, Oracle, and Salesforce, enabling seamless AI integration into core business applications.
- **Strategic Partnerships:** To further scale AI innovation, Mastek has forged strategic partnerships with **NVIDIA and Open Ana**, leveraging their advanced AI capabilities. Backed by a strong talent pool across these ecosystems, Mastek is uniquely positioned to deliver scalable, secure, and high-impact AI solutions that transform how enterprises operate and compete.



Trust. Value. Velocity

Umang Nahata, CEO, Mastek commented, *“As AI becomes a defining force in business transformation, we’re proud to introduce ADOPT.AI, a significant step forward in making enterprise AI adoption purposeful and scalable. We understand the real challenges organizations face, from fragmented adoption and lack of contextualization to workforce readiness. ADOPT.AI is our response to these needs, embedding AI across business processes and enabling real-world impact, delivered ethically, responsibly, and at scale.”*

About Mastek

[Mastek](#) is a global provider of enterprise AI, digital, and cloud services, enabling clients to achieve measurable and sustainable returns on their technology investments. The company has a presence in over 40 countries and a skilled workforce of more than 5,000 employees. Mastek partners with industry leaders such as Oracle, Salesforce, Microsoft, AWS, Snowflake, and Databricks, serving key sectors such as Public Sector, Healthcare, Retail, Manufacturing, Higher Education, and Financial Services. Mastek is committed to driving innovation by developing strong ecosystem of start-ups, academia and IPs. With its core values of trust, value, and velocity, the company empowers 400+ active customers to transform their business in the evolving tech landscape. Mastek has always been a solutions-focused and a relationship-centric company, valuing both employees and clients. With its humane approach, Mastek fosters growth through sustainable goals, high ethical standards, and responsible governance.

Press Contact

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