

## Mastek Recognized as a Leader for AI-led Digital Transformation in the Mid-Market Segment

*Everest Group highlights customer confidence in Mastek's AI-driven transformation capabilities*

**Mumbai, India, February 13, 2026:** Mastek (NSE: MASTEK; BSE: 523704), a trusted AI-first, digital engineering, and cloud transformation partner, is proud to announce that it has been recognized as a 'Leader' in the Everest Group Digital Transformation Services for Mid-Market Enterprises PEAK Matrix® 2025. The recognition highlights Mastek's strong AI-first approach to digital transformation, enabling mid-market enterprises to adopt AI at scale and lead with intelligence-driven operating models.

The study shows that Mastek along with the other leaders together account for nearly 40% of the market. The mid-market digital transformation segment is witnessing faster adoption of generative AI, agentic AI, and cloud-native architectures. Mastek is well-positioned in this shift with niche expertise across cloud, data, AI, automation, and analytics, supported by a global delivery footprint, co-innovation with technology partners, and a portfolio aligned to enterprise-scale AI-led transformation.

### What differentiates Mastek?

- AI-led digital strategy execution
- Advanced capabilities in the platform space, especially Oracle transformations
- Customers recognizing Mastek's ability to adopt AI in line with evolving business challenges and transformation goals
- Established ability to deliver for mid-market businesses, leveraging agility, scalability and domain-led execution skills

**Ms. Parul Trivedi, Practice Director at Everest Group,** said, *"Mid-market enterprises are accelerating their digital transformation journeys to modernize core systems, adopt cloud-first architectures and drive data-led decision-making. Mastek continues to distinguish itself as a Leader in this space, backed by its strong digital strategy and proven capabilities across cloud platforms, data and AI, mobile applications and legacy modernization. Its ability to deliver tailored, domain-centric solutions, combined with deep expertise in platforms such as Oracle and a growing focus on next-generation technologies enables mid-market enterprises to address complex transformation needs effectively. These strengths reinforce Mastek's position as a Leader in the Everest Group Digital Transformation Services for Mid-market Enterprises PEAK Matrix® Assessment 2025."*

**Mr. Umang Nahata, CEO, Mastek Group,** said, *"Enterprises across the mid-market are accelerating AI-led digital application transformation to stay competitive, agile, and future-ready. This shift demands partners who can move beyond experimentation to deliver scalable, real-world outcomes. With deep domain expertise, strong cloud and data foundations, and proven AI capabilities embedded across the application lifecycle, Mastek is uniquely positioned as a partner of choice for customers looking to modernize, transform, and grow with confidence."*

**Download the report here - <https://www.mastek.com/resources/mastek-leader-in-everest-digital-transformation-services-peak-matrix-2025/>**

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## **About Mastek**

Mastek (NSE: MASTEK; BSE: 523704) is a global provider of enterprise AI, digital, and cloud services, enabling clients to achieve measurable and sustainable returns on their technology investments. The company has a presence in over 40 countries and a skilled workforce of close to 5,000 employees. Through its “Lead with AI” approach, Mastek integrates intelligence across its solutions and operations, enabling organizations to accelerate transformation using ethical, scalable, and domain-driven AI adoption. Mastek partners with industry leaders such as Oracle, Salesforce, Microsoft, AWS, Snowflake, and Databricks, serving key sectors such as Public Sector, Healthcare, Retail, Manufacturing, Higher Education, and Financial Services. Mastek is committed to driving innovation by developing a strong ecosystem of start-ups, academia, and IPs. With its core values of trust, value, and velocity, the company empowers 400+ active customers to transform their business in the evolving tech landscape. Mastek has always been a solutions-focused and relationship-centric company, valuing both employees and clients. With its humane approach, Mastek fosters growth through sustainable goals, high ethical standards, and responsible governance.